



**CES MB Chapter
Luncheon Seminar Presentation**

**Wednesday, March 7, 2018
United Way of Winnipeg
580 Main Street
Sky Room
11:45 a.m. to 1:15 p.m.**

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Gerry Kaplan

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Evidence-Based Evaluations: Measuring Change

This session provides an overview of evaluations that demonstrate and measure the value of the services or programs you are delivering. We'll explore:

- 1) Why evidence-based evaluations should be a key part of comprehensive evaluations
- 2) How to facilitate evidence-based analyses
- 3) What to measure

Presenter – Gerry Kaplan, Kaplan Research Associates Inc.

Gerry Kaplan has been providing research and evaluation consultation services since 1988. Most of his evaluations include a range of qualitative analyses including: focus groups, interviews, personal stories, and statistical analysis. In addition to his consulting practice he was a Research and Evaluation Specialist with the Manitoba Government and then the Coordinator of Research and Information Systems with the Addictions Foundation Manitoba. He is currently president of the Manitoba Chapter of the Canadian Evaluation Society.

11:45 – 12:00	Registration/Lunch
12:00 – 12:45	Presentation
12:45 – 1:15	Q&A/Networking

Cost: *(lunch will be provided)*

CES members: \$10

Non-members: \$15

(Cash or cheques at the door. Please make cheques payable to 'Canadian Evaluation Society – Manitoba Chapter')

Registration is required.

Please RSVP by March 5, 2018 at <https://www.surveymonkey.com/r/YFRG2MF> or contact Ryan Catte at ryan.catte@researchmb.ca.

Please feel free to pass this notice on to anyone you feel may be interested in attending.

For more information on this and other CES MB events, visit our website:
<http://mb.evaluationcanada.ca/>